



RIDBC

2016 2020

STRATEGIC INTENT

RIDBC



is Australia's largest non-government provider of education, therapy and cochlear implant services for children and adults with vision or hearing loss, their families, and the professionals who support them.

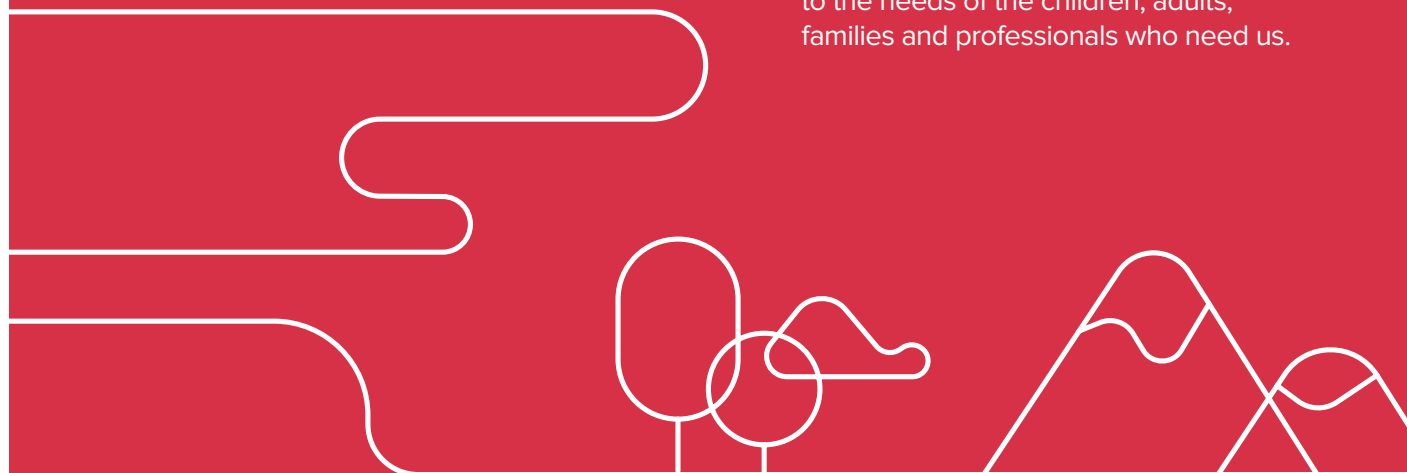


WE ARE DESIGNING A FUTURE TO DO MORE FOR THOSE WHO NEED US

Our mission is to provide quality and innovative services to achieve the best outcomes for current and future generations of Australians with vision or hearing loss. This mission remains unchanged and unwavering.

OUR MISSION HAS NOT CHANGED

We are designing a future to do more for those who need us. We'll reach more people through expansion and partnerships. We'll develop, deliver and demonstrate best practice in everything we do. We'll secure our future, continuing to strengthen our identity and operations whilst remaining relevant and responsive to the needs of the children, adults, families and professionals who need us.



RIDBC 2016 – 2020 STRATEGIC INTENT



REACH MORE PEOPLE



Meet nationwide
demand for our
services



Expand services
& partner with
organisations



DELIVER BEST PRACTICE



Found Centres
of Excellence in
vision & hearing



Relocate RIDBC
within Macquarie
University precinct



SECURE OUR FUTURE



Build organisational
performance,
efficiency & viability



Grow recognition,
awareness &
engagement

**WE ARE DESIGNING A
FUTURE TO DO MORE FOR
THOSE WHO NEED US**



REACH MORE PEOPLE



We are committed to reaching more people across Australia who need our services.

Over the past decade, RIDBC has actively expanded its footprint to meet the needs of Australians with vision or hearing loss. We are currently supporting thousands of clients across Australia from 18 permanent sites, a network of visiting sites, and via telepractice.

There are still areas of unmet need across the country and we are committed to reaching these. Opportunity exists to better connect people to the expert vision and hearing services they need. Expanding our services and partnering with other organisations that are aligned with our mission will help us achieve this.

DELIVER BEST PRACTICE



In order to provide more people across Australia with best practice vision and hearing services and support, we are founding Centres of Excellence in vision and hearing.

The core purpose of the Centres of Excellence is to deliver best practice for our clients, not only through outcomes, but through evidence-based practice and our unwavering commitment to help children, adults, and their families achieve their goals.

We will also relocate RIDBC's head offices and RIDBC Renwick Centre programs, ensuring we continue to develop, deliver and demonstrate best practice services.

SECURE OUR FUTURE



RIDBC's continued focus on outcomes and service accessibility, driven through our community, our services and our people will ensure we remain relevant and responsive throughout the evolving landscape that we operate in, positioning us for sustainable growth into the future.

We will continue to strengthen our identity in the market by increasing awareness and recognition, improving how we operate and focusing on providing services to those who need us.



MEET NATIONWIDE DEMAND FOR OUR SERVICES:

- Ensure community relevant, responsive and embedded services.
- Continue footprint expansion.



EXPAND SERVICES & PARTNER WITH ORGANISATIONS:

- Explore industry partnerships, merger and acquisition opportunities, synergistic alliances, and new program and service developments.



FOUND CENTRES OF EXCELLENCE IN VISION & HEARING:

- Build Centres of Excellence to develop, deliver and demonstrate best practice services and support for people with vision or hearing loss.



RELOCATE TO THE MACQUARIE UNIVERSITY PRECINCT:

- Relocate RIDBC & SCIC Cochlear Implant Program head offices, services and support functions within the Macquarie University precinct.
- Develop a new affiliation agreement and new RIDBC Renwick Centre programs within the Macquarie University academic structure.



BUILD PERFORMANCE, EFFICIENCY & VIABILITY:

- Build organisational design and geographical management models.
- Develop systems and infrastructure for optimum organisational efficiency.
- Diversify investment, revenue and funding streams.
- Leverage assets and investments for maximum return and re-investment.



GROW RECOGNITION, AWARENESS & ENGAGEMENT:

- Undertake a brand review and increase services marketing to build RIDBC's profile.
- Increase effectiveness of internal and external communications channels to maximise engagement.

OUR PURPOSE



OUR COMMUNITY

RIDBC responds to the needs of children and adults with vision or hearing loss, their families, and the professionals who support them



OUR SERVICES

RIDBC provides innovative, distinctive and responsive services, when and where they are needed most



OUR PEOPLE

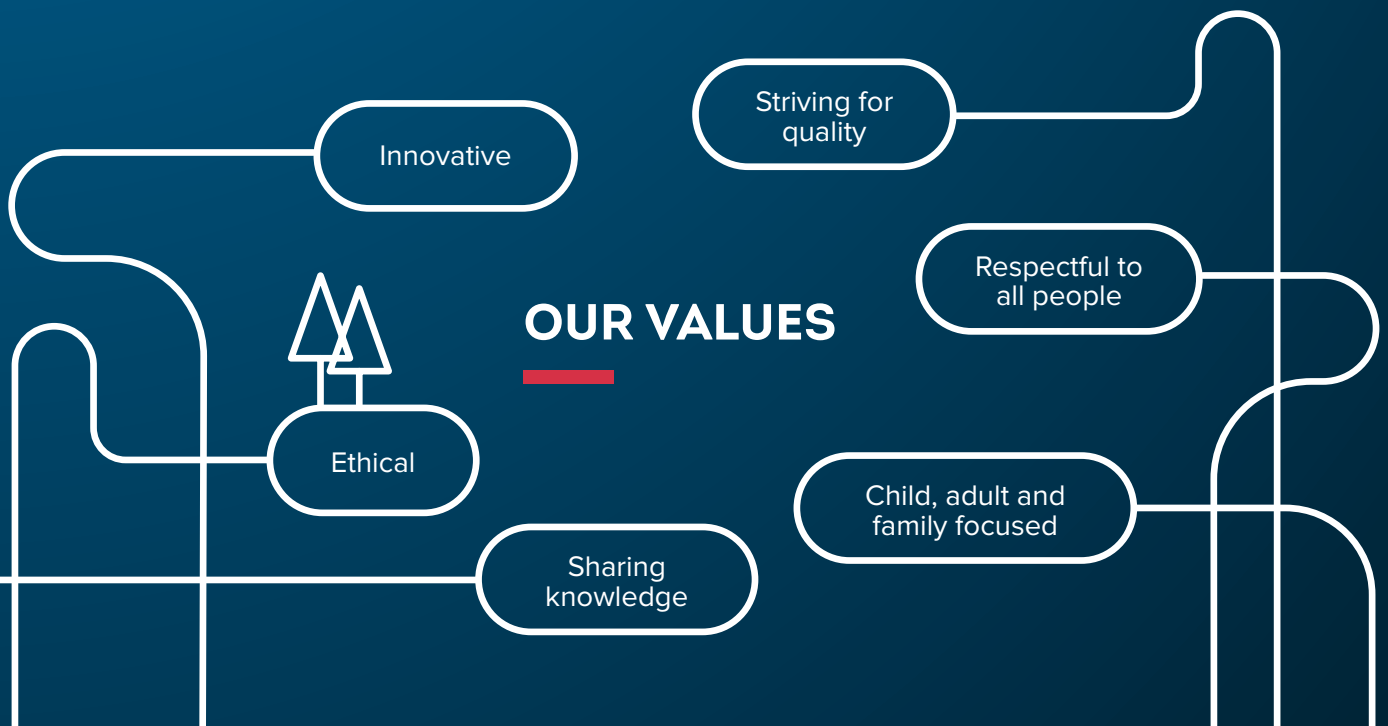
RIDBC delivers a range of comprehensive services and organisational priorities in a person centred, effective and agile way



OUR SERVICES

- Assessment and diagnostics
- Early intervention and early learning programs
- Specialist preschools, schools and school support programs
- Teleschool and Telepractice programs
- Audiology and cochlear implant services
- Therapy and rehabilitation services
- Research, postgraduate and professional education

OUR VALUES



RIDBC

Royal Institute for Deaf and Blind Children

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NSW 2124**

**SERVICE
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